

Pigeon Earns “A-” for Climate Change Leadership in 2025 CDP Assessments

Pigeon Corporation (Headquarters: Tokyo, President and CEO: Ryo Yano) received its first “A-” rating for climate change initiatives and disclosure, in the fiscal 2025 assessments released by global non-profit organization CDP, placing it at the “Leadership” level under CDP’s assessment criteria. Pigeon also received a Water Security rating of “B,” placing it at the “Management” level, after responding to CDP’s Water Security questionnaire for the first time in 2025.



About CDP

CDP is a non-profit organization that promotes environmental measures by urging companies and local governments to disclose information about measures to address environmental impacts, including climate change, water resource protection, and forest conservation, in response to requests from institutional investors and others who are highly concerned about environmental issues.

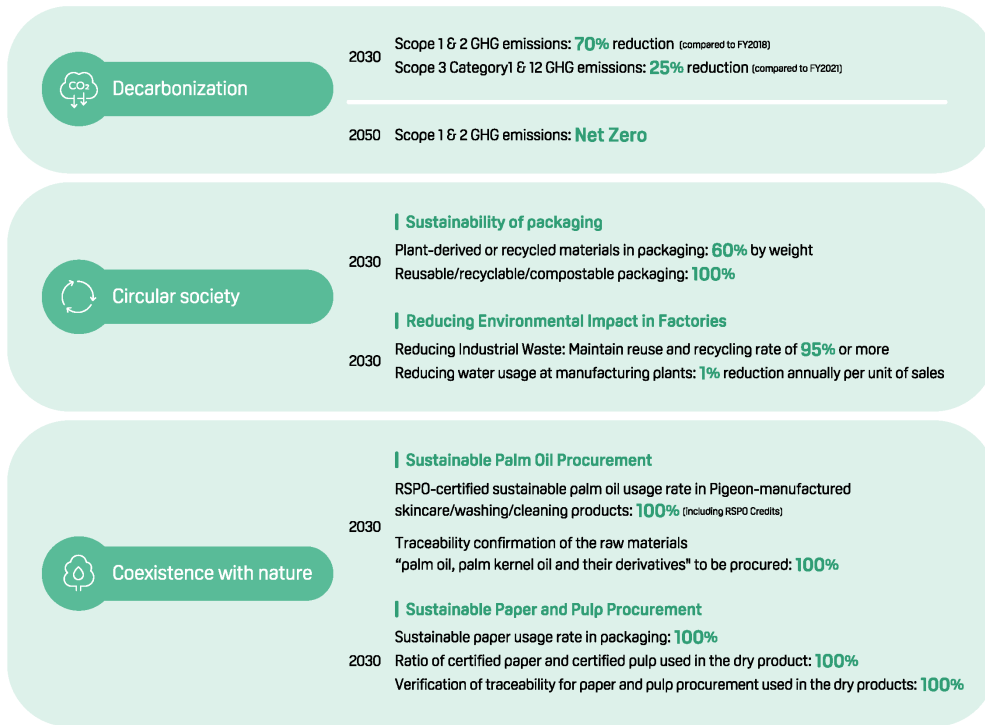
Pigeon’s Initiatives

The Pigeon Group has identified “Reducing our Environmental Impact” as one of its key issues (Materiality). In 2022, it formulated the Pigeon Green Action Plan to leave a rich Earth for the future of babies born tomorrow.

Among Pigeon’s medium- to long-term goals for realizing a sustainable society (achieving a decarbonized society, a resource-circulating society, and a society in harmony with nature), the Group’s 2030 greenhouse gas emissions reduction target has been certified as a near-term science-based target (SBT) by the Science Based Targets Initiative (SBTi),¹ recognizing that it is grounded in scientific evidence and aligned with the target levels set by the Paris Agreement.

Pigeon Green Action Plan

Leaving a rich earth for the future of babies born tomorrow



Pigeon will continue to promote initiatives aimed at achieving its goals so that it can leave a rich Earth for the future of babies born tomorrow.

1. The SBTi is an international climate change initiative jointly established by the United Nations Global Compact, CDP (an international NGO tackling climate change and related issues), WRI (World Resources Institute), and WWF (World Wide Fund for Nature). The initiative encourages companies to set science-based greenhouse gas emission reduction targets in order to achieve the goals of the Paris Agreement.

- About sustainability at Pigeon
<https://www.pigeon.com/sustainability/>
- Evaluation by society
<https://www.pigeon.com/sustainability/evaluation/>
- About Pigeon's mid- to long-term environmental targets in the Pigeon Green Action Plan
https://www.pigeon.com/sustainability/environment_top/pigeon_green_action_plan/
- CDP
<https://www.cdp.net/en>



The Pigeon brand offers baby care products, maternity products, and childcare services. By providing products and services based on more than 60 years of research, we work to make the world a more baby-friendly place. We also aim to cultivate the wonderful power innate to babies and create a world where all babies can shine just as they are.

Learn more about our initiatives around the world toward creating a baby-friendly future:
<https://www.pigeon.com/vision-of-a-baby-friendly-future/>