

**Pigeon Corporation Signs UN Global Compact  
on September 18, 2023**

Pigeon Corporation (Headquarters: Tokyo; President and CEO: Norimasa Kitazawa) today announced that it signed the United Nations Global Compact (UNGC) and registered as a participating company on September 18, 2023. Along with signing the UNGC, Pigeon Corporation also joined the Global Compact Network Japan, the local network of UNGC signatories in Japan.

The UNGC is the world’s largest sustainability initiative of its kind, bringing together the United Nations and the private sector, including both companies and other organizations, to build a healthy global society.

Signatories to the UNGC are expected to support the compact’s Ten Principles on human rights, labour, the environment, and anti-corruption and strive to realize these principles in their business activities.



The Pigeon Group’s Purpose is “We want to make the world more baby-friendly by furthering our commitment to understanding and addressing babies’ unique needs.” To realize this Purpose, we will uphold the Ten Principles of the UNGC as we strive to not only resolve the social issues surrounding families but also encourage curiosity, celebrate diversity, and open horizons, because a society that treasures these things is one that will grow up to be creative, inclusive, and free.

**【Reference】 The Ten Principles of the UN Global Compact<sup>(※)</sup>**

Human Rights	Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and Principle 2: make sure that they are not complicit in human rights abuses.
Labour	Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining; Principle 4: the elimination of all forms of forced and compulsory labour; Principle 5: the effective abolition of child labour; and Principle 6: the elimination of discrimination in respect of employment and occupation.
Environment	Principle 7: Businesses should support a precautionary approach to environmental challenges; Principle 8: undertake initiatives to promote greater environmental responsibility; and Principle 9: encourage the development and diffusion of environmentally friendly technologies.
Anti-Corruption	Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Source: The Ten Principles of the UN Global Compact: <https://unglobalcompact.org/what-is-gc/mission/principles>