



February 13, 2020

Company name: Pigeon Corporation  
Representative: Norimasa Kitazawa (President and CEO)  
Listings: First Section, Tokyo Stock Exchange (Stock Code: 7956)  
Contact: Tsutomu Matsunaga  
(Managing Officer, Business Strategy Division Manager)  
Phone: +81-3-3661-4204 (direct line)

### **Notice Regarding the Seventh Medium-Term Business Plan**

Aiming for further growth, Pigeon Corporation (location of head office: Tokyo; President and CEO: Norimasa Kitazawa) announces its Seventh Medium-Term Business Plan. The plan covers the period from fiscal year 2020 to fiscal year 2022.

Detailed information regarding the plan were provided at the results briefing of February 13, 2020 and are published on the Pigeon investor-relations website (<https://www.pigeon.com/ir/>).

#### Note on Forecasts of Business Results and Other Future-Oriented Statements

Materials disclosed by the Company may contain statements about plans, policies and other matters not related to past events. Such statements are founded on management suppositions and opinions based the best information available to the Company at the time of publication. Actual future results may differ as a result of changes in the business environment.