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Company name: Pigeon Corporation

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Listings: First Section, Tokyo Stock Exchange (Stock code: 7956)

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## Notice regarding the revision of the earnings forecast

Considering the recent business trend, etc., we have revised the earning forecast for fiscal year ending January 2014, which was released on March 4, 2013, as follows:

### 1. Revision of the earnings forecast

(1) Consolidated business results for the term ending January, 2014 (Feb. 1, 2013-Jan. 31, 2014)

[unit: ¥ million, %]

	Net Sales	Operating Income	Ordinary Income	Net Income	Quarterly net income per share
Previous forecast (A)	73,500	7,800	7,800	4,850	¥121.16*
Revised forecast (B)	76,600	9,000	9,300	5,600	¥139.90*
Difference (B-A)	3,100	1,200	1,500	750	-
Difference rate	4.2	15.4	19.2	15.5	-
(Reference) Results for the previous term (fiscal year ended January, 2013)	65,075	7,086	7,389	4,573	¥114.26*

The Group conducted a stock split at the ratio of 2 shares for every 1 share of common shares. The effective date of the stock split was August 1, 2013. Net income per share was calculated assuming that the stock split was performed at the beginning of the previous fiscal year ended January 31, 2013.

(2) Reason for Revision

Net income increased during the period under review due to brisk expansion of business results in overseas operations, particularly in China, as well as an exchange rate characterized by significantly greater depreciation of the Japanese yen than forecast at the beginning of the fiscal year. Improved operating ratio at each production subsidiary reduced cost of sales, resulting in an increase in gross income on sales, and income on foreign exchange rose on yen depreciation. As a result, consolidated business results for the first half of the current fiscal year produced favorable trends were produced in both net sales and income. For these reasons, the earnings forecast for the fiscal year ending January 2014 is revised in light of the forecast of business results for the second half of the fiscal year.

- \* The above-mentioned forecasts are based on information available at the time of this news release. Actual results may differ from such forecasts due to various future circumstances.