Summary of Financial Results for the Third Quarter of Fiscal Year Ending December 2019 [Japanese Standards] (Consolidated)

December 2, 2019

Name of Listed Company: Pigeon Corporation (Stock code: 7956)

Listing: First Section, Tokyo Stock Exchange

Website: www.pigeon.co.jp

Representative: Norimasa Kitazawa (President and CEO)

Contact person: Tsutomu Matsunaga (Managing Officer, Business Strategy Division)/Tel: +81-3-3661-4204

Scheduled Filing Date of Quarterly Report: December 6, 2019

Scheduled Commencement Date of Dividend Payments:

Preparation of Any Additional Explanatory Materials for Quarterly Financial Results: Yes

Holding of Any Briefing Session for Quarterly Financial Results: None

1. Consolidated Business Performance for the First Three Quarters of Fiscal Year Ending December 31, 2019 (February 1 to October 31, 2019)

(1) Consolidated Operating Results (cumulative)

(Millions of yen, rounded down, % figures denote year-on-year change)

| | Net S | Sales | Operatin | g Income | Ordinar | y Income | Net Income Attributable to Owners of Parent | | |
|--|--------|--------|----------|----------|---------|----------|---|---------|--|
| 3Q ended October 31, 2019 | 77,528 | (2.4)% | 13,886 | (17.6)% | 14,025 | (20.7)% | 9,568 | (21.8)% | |
| 3Q ended October 31, 2018 | 79,394 | 5.4% | 16,860 | 12.9% | 17,684 | 16.6% | 12,243 | 17.3% | |
| (Nate) Commentancius incomes 20 anded October 21 2010 V8 202 million (22 20/ negative) | | | | | | | | | |

(Note) Comprehensive income: 3Q ended October 31, 2019 3Q ended October 31, 2018

¥8,202 million (23.3% negative)

¥10,691 million (3.0% negative)

| | Net Income per Share (¥) | Diluted Net Income per Share (¥) |
|---------------------------|--------------------------|-------------------------------------|
| 3Q ended October 31, 2019 | 79.91 | - |
| 3Q ended October 31, 2018 | 102.23 | _ |

(2) Consolidated Financial Position

| | Total Assets | Net Assets | Equity Ratio (%) |
|--------------------------------------|--------------|------------|------------------|
| 3Q ended October 31, 2019 | 85,990 | 66,421 | 74.2 |
| FY ended January 31, 2019 | 85,618 | 66,582 | 75.0 |
| (Reference) Shareholders' Equity: 30 | | | |

) ended October 31, 2019 (Reference) Shareholders' Equity: FY ended January 31, 2019 ¥64,242 million

¥63,793 million

2. Cash Dividends

| | | Annual Dividend (¥) | | | | | | | | | |
|---|--------|---------------------|--------|----------|-------|--|--|--|--|--|--|
| | 1Q-end | 2Q-end | 3Q-end | Year-end | Total | | | | | | |
| FY ended January 31, 2019 | - | 34.00 | - | 34.00 | 68.00 | | | | | | |
| FY ending December 31, 2019 | - | 35.00 | - | | | | | | | | |
| FY ending December 31, 2019 (Forecast) | | | | 35.00 | 70.00 | | | | | | |

(Note) Changes in dividend forecasts from the most recent announcement: None

3. Consolidated Business Performance Forecasts for the Fiscal Year Ending December 31, 2019 (February 1, 2019 to December 31, 2019)

| | | | (% figures denote year-on-year change from the previous term | | | | | | |
|-----------|-----------------|---|--|---|-----------------|---|--|---|-------------------------|
| | Net Sales | | Operating Income | | Ordinary Income | | come Net Income Attributable to Owners of Parent | | Net Income per Share |
| | Millions of Yen | % | Millions of Yen | % | Millions of Yen | % | Millions of Yen | % | Yen |
| Full year | 99,000 | _ | 16,800 | - | 16,900 | — | 11,800 | - | 98.54 |

(Notes) 1. Revision of forecasts from the most recent announcement: Yes

2. Pursuant to the approval of the "partial revision of the Articles of Incorporation" at the 62nd Ordinary General Meeting of Shareholders (fiscal year ended January 31, 2019) on April 25, 2019, the fiscal period has changed from the year ending January 31 to the year ending December 31, beginning with the 2019 fiscal year. As such, in the fiscal year ending December 31, 2019 now in progress, the consolidation period in 2019 for the subsidiaries that currently settle their accounts on January 31 shall be the 11-month period from February 1 to December 31, 2019. Subsequent consolidation periods shall be from January 1 to December 31 of each year.

For subsidiaries that currently settle their accounts on December 31, or that are doing so temporarily, the consolidation period shall continue to be the 12-month period from January 1 to December 31.

Notes

(1) Changes in major subsidiaries (or changes in specific subsidiaries that affect the scope of consolidation) during the period under review: None

New: - (Company name: -), Excluded: - (Company name: -)

- (2) Application of any accounting procedures specific to preparation of quarterly consolidated financial statements: None
- (3) Changes in accounting policies, changes in accounting-based estimates, and restatements
 - 1) Changes in accounting policies associated with revision of accounting standards: Yes
 - 2) Changes in accounting policies other than the above 1): None
 - 3) Changes in accounting-based estimates: None
 - 4) Restatements: None

(Note) For details, please refer to "(3) Notes on Consolidated Financial Statements (Changes in Accounting Policies)" in "2. Quarterly Consolidated Financial Statements and Main Notes" on page 10 of the Appendix.

(4) Number of outstanding shares (common stock)

1) Number of shares outstanding at the period-end (including treasury stock)

- 3Q ended October 31, 2019: 121,653,486
- FY ended January 31, 2019: 121,653,486
- 2) Amount of treasury stock at the period-end
- 3Q ended October 31, 2019: 1,926,426
- FY ended January 31, 2019: 1,892,704
- 3) Average number of shares outstanding during the period (quarter accumulation) 3Q ended October 31, 2019: 119,743,520
 - 3Q ended October 31, 2019: 119,743,520
 - (Note) Amount of treasury stock at the period-end includes Company shares held by the board incentive plan (BIP) trust for compensation of directors (33,600 shares as of 3Q ended October 31, 2019). Company shares held by the BIP trust for compensation of directors are also included in the treasury stock subtracted in the calculation of the average number of shares outstanding during the period.
- * Summaries of quarterly financial results are exempt from quarterly review by certified public accountants and auditing corporations.
- * Cautionary Statement regarding Performance Forecasts

The forecasts and future projections stated in this report have been prepared on the basis of the information and assumption that shall be reasonable as of the date of announcement of this summary information, and the forecasts and future projections stated in this report are in no way intended as a promise of achievement as a company. In addition, the actual results could differ significantly from forecast figures depending on a variety of factors. See the

section "(3) Explanation of Consolidated Performance Forecast and Other Future Predictions" in "1. Qualitative Information Regarding the Financial Results for the Current Quarter" on page 4 regarding conditions which are preconditions for business performance forecasts and cautions for using the business performance forecast. Table of Contents of the Appendix

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1. Qualitative Information Regarding the Financial Results for the Current Quarter

(1) Explanation of Business Performance

1) Overview of Operation

During the consolidated first nine-month period under review, despite weaknesses in exports and other areas, Japan's economy accomplished a gradual recovery overall, lifted by steady improvement in the employment and income environments and a rally in personal consumption. Vigilance remains in order, however, in view of the effects of factors such as a hike in the consumption-tax rate and a typhoon disaster. In the global economy, a mood of uncertainty persisted, amid trends such as trade friction between the U.S. and China, fluctuations in exchange rates and geopolitical risk.

Amid such economic circumstances, the Group developed the Sixth Medium-Term Business Plan (for the period between the fiscal year ended January 2018 and the fiscal year ending December 2019), under the slogan of "Building our dreams into the future – by creating a bridge towards the Global Number One manufacturer of baby products –," and has made efforts toward our further growth in the final year of this plan. In addition, we have set the following three basic strategies that would help us to expand the Group's business and improve its management quality.

- Based on the Pigeon Way, create and implement all kinds of measures to achieve the goal of becoming 'an indispensable company' for the society and make our Vision "to be the baby product manufacturer most trusted by the world's babies and families, i.e. 'Global Number One'" come true.
- 2) A further increase in corporate value will be pursued through improvement in profitability and efficiency of the business, and maximization of cash flows. The organizational structure, management system and governance system will also be put in place and reinforced to ensure sustainable growth from a medium to long-term perspective.
- 3) During the three years of the Sixth Medium-Term Business Plan, invest management resources giving priority to the key products and carry out strategic investments, laying solid foundations for the double-digit growth of Pigeon Group in the future.

During the consolidated first nine-month period under review, we implemented a range of strategies for each of our businesses and functions on the basis of the above business policies. As a result, net sales amounted to \$77,528 million (down 2.4% YOY). Regarding earnings, operating income declined to \$13,886 million (down 17.6% YOY), impacted by an increase of approximately 0.8 percentage points in the sales cost ratio from the previous term and a rise in selling, general and administrative expenses. Ordinary income was recorded at \$14,025 million (down 20.7% YOY), and net income attributable to owners of parent fell to \$9,568 million (down 21.8% YOY).

The main exchange rates used in the preparation of this nine-month period's financial statements for the Company's overseas consolidated subsidiaries (revenues and expenses) are as follows:

- 1US\$: 109.12 yen (109.60 yen)
- 1 CNY: 15.89 yen (16.84 yen)

Note: Figures in parentheses represent the exchange rate in the same period of the previous fiscal year.

This report consists of information from six Group reporting segments: the Domestic Baby & Mother Care Business, Child Care Service Business, Health & Elder Care Business, China Business, Singapore Business and Lansinoh Business.

Business results for each segment are as follows.

Domestic Baby & Mother Care Business

Net sales of the segment amounted to $\frac{125,462}{100}$ million (down 6.7% YOY), as demand from inbound tourism contracted markedly YOY and Japan's birthrate declined faster than forecast. Segment profit decreased to $\frac{14,028}{100}$ million (down 20.7% YOY), held back not only by the decline in net sales but

also by worsening high-unit-price product sales relative to low-unit-price items and an increase in selling, general and administrative expenses. In this segment, in August we launched the "filbaby" series of baby skincare products. We focused on the "Filaggrin", a substance that has gained attention for its role in supporting the barrier function in the protein of the skin's horny layer. To achieve further sales reinforcement, in October we opened the Pigeon Official Online Shop and Pigeon Official Rakuten Store. These online stores provide official e-commerce websites where consumers can shop for Pigeon products conveniently and with confidence.

Moreover, during the period under review, we have held a number of events planned as a part of our direct communications program such as our "Breastfeeding Seminar" for expecting mothers and health care professionals, organized 24 times. A total of approximately 2,500 people have participated. On "Pigeon Info," a website that supports women during pregnancy, in childbirth, and when raising children, we will continue to make improvements toward a better customer experience, including further enhancements in content.

Child Care Service Business

Net sales in this segment amounted to \$2,855 million (down 18.4% YOY). Segment profit fell to \$41 million (down 63.6% YOY). The principal factor in these changes in business results was the termination of the childcare-facility operation business of the National Hospital Organization in March 2018.

During the consolidated first nine-month period under review, we deployed services at 74 incompany child-care facilities. The Group will continue to develop this business while striving to effect qualitative improvements in the service content.

Health & Elder Care Business

Net sales of the segment amounted to ¥5,264 million (up 2.1% YOY), and segment profit increased to ¥283million (up 19.7% YOY).

In this segment, we strove to expand sales on a number of fronts. We promoted knowledge of our products by enhancing the content of our websites and strengthened sales efforts aimed at retail outlets and elder-care facilities. Through product-development activities and the like in partnership with other organizations, Pigeon will continue to hone its market edge, introducing fresh and highly competitive products and enhancing the quality of its elder-care services.

China Business

Net sales in this segment amounted to \$26,878 million (down 0.0% YOY), and segment profit also decreased to \$9,780 million (down 1.1% YOY).

We benefited from favorable trends in sales of goods such as breast pumps and laundry products, alongside solid expansion in sales of core products such as nursing bottles and nipples. In localcurrency terms, sales results outpaced those of the same period of the previous fiscal year. We will continue to strengthen our efforts focused on the e-commerce market, which is continuing to expand; leverage social media to invigorate direct communication with consumers; reinforce sales promotions at stores and promote distribution of new products; and continue to implement offline sales activities at hospitals and maternity clinics. In these ways we aim to broaden contact points with customers and expand our operations.

Singapore Business

Net sales in this segment amounted to \$8,781 million (down 4.0% YOY). Segment profit retreated to \$1,842 million (down 24.0% YOY) amid a rising cost rate, engendered by factors such as a decline in the plant operating rate.

In ASEAN, the Middle East and India, we will expand the development and introduction of products targeted for middle-class customers in this region while continuing vigorous sales and marketing activities to endeavor to boost our brand presence in these areas.

Lansinoh Business

Net sales in this segment grew to ¥9,964 million (up 5.9% YOY). Amid an upturn in gross profit from increased revenues, along with a decrease in rate of selling, general and administrative

expenses, segment profit rose to \$1,433 million (up 2.0% YOY).

In North America, sales of breast pumps through DME Channel trended favorably. We plan to work toward further sales strengthening and expansion in this market with the introduction of a stream of fresh products. Sales also advanced in the China market (Lansinoh Laboratories Shanghai). In China as in Europe, we will continue to reinforce e-commerce, bolstering marketing activities and strengthening our brands in an effort for further expansion of operations.

Other Businesses

Net sales of the segment amounted to \$1,111 million (up 8.9% YOY), while segment profit stood at \$75 million (down 24.9% YOY).

(2) Explanation of Financial Position

(Assets)

As of October 31, 2019, our Group recorded total assets of \$85,990 million, up \$371 million from the previous consolidated fiscal year ended January 31, 2019. Current assets decreased by \$484 million, while fixed assets increased by \$856 million.

Current assets increased mainly due to a decrease in cash and deposits of $\frac{1}{2,721}$ million, despite increases in notes and accounts receivable - trade of $\frac{1}{2,39}$ million and in merchandise and finished goods of $\frac{1}{1,169}$ million.

Fixed assets increased mainly due to an increase in tangible fixed assets, namely buildings and structures, of ¥428 million, as well as an increase in other tangible fixed assets of ¥414 million.

(Liabilities)

As of October 31, 2019, our Group recorded total liabilities of \$19,569 million, up \$533 million from the previous consolidated fiscal year ended January 31, 2019. Current liabilities decreased by \$212 million, while fixed liabilities increased by \$745 million.

Current liabilities decreased mainly due to decreases in income taxes payable of \$737 million and in other current liabilities of \$894 million, despite increases in notes and accounts payable - trade of \$626 million and in accrued bonuses to employees of \$613 million.

Fixed liabilities increased mainly due to an increase in other fixed liabilities of ¥1,202 million, despite a decrease in provision for directors and corporate auditors' retirement benefits of ¥599 million.

(Net Assets)

As of October 31, 2019, our Group recorded total net assets of ¥66,421 million, down ¥161 million from the previous consolidated fiscal year ended January 31, 2019.

Net assets decreased mainly due to a decrease in foreign currency translation adjustment of \$1,617 million, despite an increase in retained earnings of \$1,304 million.

(3) Explanation of Consolidated Performance Forecast and Other Future Predictions

For the Sixth Medium-Term Business Plan (for the period between the fiscal year ended January 2018 and the fiscal year ending December 2019), the Group has adopted the slogan, "Building our dreams into the future – by creating a bridge towards the Global Number One manufacturer of baby products –."

We will further develop and enhance our business operating system, while pursuing in the improvement of management quality and steadily implementing the measures grounded on the newly formulated strategies for each business segment and the functional strategy that serves as the foundation thereof. In this consolidated fiscal year, the final year of our Sixth Medium-Term Business Plan, we will strive to ensure completion of our plans.

In view of the business results for the consolidated first nine-month period under review, Pigeon is revising its forecast of business results for the full fiscal year from the forecast announced on September 2, 2019. As of December 2, 2019, Pigeon forecasts net sales of \$99 billion (down 6.8% from the previous forecast), operating income of \$16.8 billion (down 16.0% from the previous forecast), ordinary income of \$16.9 billion (down 15.5% from the previous forecast) and net income attributable to owners of parent of \$11.8 billion (down 17.5% from the previous forecast).

* At the 62nd Ordinary General Meeting of Shareholders (fiscal year ended January 31, 2019), convened on April 25, 2019, Pigeon changed its fiscal year-end from January 31 to December 31.

2. Quarterly Consolidated Financial Statements and Main Notes (1) Quarterly Consolidated Balance Sheets

(Millions of yen)

| | At January 31, 2019 | At October 31, 2019 |
|--|---------------------|---------------------|
| ASSETS | | |
| I. Current Assets: | | |
| Cash and deposits | 30,949 | 28,228 |
| Notes and accounts receivable - trade | 15,004 | 16,243 |
| Merchandise and finished goods | 7,360 | 8,529 |
| Work in process | 405 | 378 |
| Raw materials and supplies | 2,839 | 2,765 |
| Other current assets | 1,840 | 1,772 |
| Allowance for doubtful accounts | (197) | (200) |
| Total Current Assets | 58,201 | 57,717 |
| II. Fixed Assets: | | |
| 1. Tangible Fixed Assets: | | |
| Buildings and structures, net | 6,689 | 7,118 |
| Land | 5,577 | 5,838 |
| Other tangible fixed assets, net | 8,859 | 9,274 |
| Total Tangible Fixed Assets | 21,127 | 22,231 |
| 2. Intangible Fixed Assets: | 1.000 | |
| Goodwill | 1,000 | 862 |
| Other intangible fixed assets | 3,223 | 3,044 |
| Total Intangible Fixed Assets | 4,223 | 3,906 |
| 3. Investments and Other Assets: | 2.071 | 0.106 |
| Other | 2,071 | 2,136 |
| Allowance for doubtful accounts | (5) | (0) |
| Total Investments and Other Assets | 2,066 | 2,135 |
| Total Fixed Assets | 27,417 | 28,273 |
| Total Assets | 85,618 | 85,990 |
| LIABILITIES | | |
| I. Current Liabilities: | 1.5.77 | 5 104 |
| Notes and accounts payable - trade | 4,567 | 5,194 |
| Electronically recorded obligations - operating | 1,960 1,951 | 2,128 1,214 |
| Income taxes payable Accrued bonuses to employees | 972 | 1,214 |
| Provision for sales returns | | |
| | 32 | 35 |
| Provision for loss on litigation | _ | 8 |
| Other current liabilities | 6,138 | 5,244 |
| Total Current Liabilities | 15,623 | 15,410 |
| II. Fixed Liabilities: | 200 | |
| Net defined benefit liability | 309 | 376 |
| Provision for share-based remuneration | — | 75 |
| Provision for directors and corporate | 599 | _ |
| auditors' retirement benefits | | 0.500 |
| Other fixed liabilities | 2,503 | 3,706 |
| Total Fixed Liabilities | 3,412 | 4,158 |
| Total Liabilities | 19,036 | 19,569 |

Pigeon Corporation (7956) Summary of Financial Results for the Third Quarter of Fiscal Year Ending December 2019

| | | (Millions of yen) |
|---|---------------------|---------------------|
| | At January 31, 2019 | At October 31, 2019 |
| NET ASSETS | | |
| I. Shareholders' Equity: | | |
| Capital stock | 5,199 | 5,199 |
| Capital surplus | 5,179 | 5,179 |
| Retained earnings | 55,704 | 57,009 |
| Treasury stock | (951) | (1,088) |
| Total Shareholders' Equity | 65,131 | 66,299 |
| II. Accumulated Other Comprehensive Income: | | |
| Valuation difference on available-for-sale securities | 21 | 22 |
| Foreign currency translation adjustment | (910) | (2,528) |
| Total Accumulated Other Comprehensive Income | (888) | (2,505) |
| III. Non-controlling Interests | 2,339 | 2,627 |
| Total Net Assets | 66,582 | 66,421 |
| Total Liabilities and Net Assets | 85,618 | 85,990 |

(2) Quarterly Consolidated Statement of Income and Quarterly Consolidated Statement of Comprehensive Income

Quarterly Consolidated Statement of Income (Scope of Consolidation of Third Quarter)

| (Scope of Consolidation of Third Quarter) | | (Millions of yen) |
|--|-------------------|-------------------|
| | Nine months ended | Nine months ended |
| | October 31, 2018 | October 31, 2019 |
| I. Net Sales | 79,394 | 77,528 |
| II. Cost of Sales | 38,161 | 37,875 |
| Gross profit | 41,232 | 39,652 |
| Reversal of provision for sales returns | 26 | 30 |
| Provision for sales returns | 44 | 35 |
| Adjusted gross profit | 41,215 | 39,647 |
| III. Selling, General and Administrative Expenses | 24,354 | 25,761 |
| Operating Income | 16,860 | 13,886 |
| IV. Non-operating Income: | | |
| Interest income | 180 | 143 |
| Foreign exchange gains | 219 | — |
| Subsidy income | 656 | 760 |
| Other non-operating income | 147 | 160 |
| Total Non-operating Income | 1,203 | 1,064 |
| V. Non-operating Expenses: | | |
| Interest expenses | 2 | 9 |
| Sales discounts | 337 | 347 |
| Foreign exchange losses | _ | 500 |
| Other non-operating expenses | 40 | 68 |
| Total Non-operating Expenses | 380 | 925 |
| Ordinary Income | 17,684 | 14,025 |
| VI. Extraordinary Income: | | |
| Gain on sales of fixed assets | 5 | 4 |
| Gain on sales of investment securities | 108 | 113 |
| Total Extraordinary Income | 113 | 118 |
| VII. Extraordinary Loss: | | |
| Loss on sales of fixed assets | 0 | 8 |
| Loss on disposal of fixed assets | 44 | 90 |
| Loss on sales of golf club memberships | | 1 |
| Total Extraordinary Loss | 45 | 100 |
| Income before Income Taxes | 17,752 | 14,044 |
| Income taxes - current | 5,012 | 4,360 |
| Income taxes - deferred | 169 | (76) |
| Total Corporate Income Tax | 5,181 | 4,284 |
| Net Income | 12,570 | 9,759 |
| Net Income Attributable to Non-controlling Interests | 327 | 191 |
| Net Income Attributable to Owners of Parent | 12,243 | 9,568 |
| | | |

Quarterly Consolidated Statement of Comprehensive Income (Scope of Consolidation of Third Quarter)

| | | (Millions of yen) |
|---|-------------------|-------------------|
| | Nine months ended | Nine months ended |
| | October 31, 2018 | October 31, 2019 |
| Net Income | 12,570 | 9,759 |
| Other Comprehensive Income | | |
| Valuation difference on available-for-sale securities | (9) | 0 |
| Foreign currency translation adjustment | (1,870) | (1,558) |
| Total Other Comprehensive Income | (1,879) | (1,557) |
| Quarterly Comprehensive Income | 10,691 | 8,202 |
| (Break down) | | |
| Quarterly comprehensive income on parent | 10,384 | 7,951 |
| company | | |
| Quarterly comprehensive income on non- controlling interests | 306 | 250 |

(3) Notes on Consolidated Financial Statements

(Notes Regarding Going Concern Assumptions)

Not applicable.

(Notes Regarding Substantial Changes in Shareholders' Equity) Not applicable.

(Changes in Accounting Policies)

(Application of IFRS 16, "Leases")

From the beginning of the consolidated first quarter of this fiscal year, the Pigeon Group applies IFRS 16, "Leases," the new lease accounting standard published by the International Accounting Standards Board (IASB). This accounting change does not apply to Pigeon Corporation and its subsidiaries in Japan, which apply Japanese accounting standards, or to Pigeon subsidiaries in the United States, which apply US accounting standards. With this accounting change, in principle lessees recognize assets and liabilities with respect to all leases.

Effects of this accounting change on the financial condition and business results of the Group are negligible.

(Additional Information)

(Application of the Partial Revision of Accounting Standards Regarding Tax-effect Accounting, etc.)

From the beginning of the consolidated first quarter of this fiscal year, the Pigeon Group applies the Partial Revision of Accounting Standards Regarding Tax-effect Accounting, etc. (Corporate Accounting Standard No. 28, February 16, 2018). Under this partial revision, Deferred Tax Assets are appropriated under Investments and Other Assets and Deferred Tax Liabilities are appropriated under Fixed Liabilities.

(BIP Trust System for Compensation of Directors)

Pursuant to a resolution of the 62nd Ordinary General Meeting of Shareholders (fiscal year ended January 31, 2019), convened on April 25, 2019, Pigeon introduced a performance share plan for directors (not including outside directors). The purpose of this system is to clarify the relationship between directors' compensation and the Group's business results and shareholder value and to enhance awareness of contributions to the improvement of the business results of the Group and the expansion of its enterprise value over the medium-to-long term.

(1) Overview of the BIP trust system for compensation of directors

This plan adopts a framework called the board incentive plan (BIP) trust for compensation of directors. Similar to systems in North America and Europe such as performance shares, which tie compensation to business results, and restricted stock, which compensates directors with shares whose transfer is restricted, the system provides directors with Company shares, or their equivalent value at conversion, tied to the director's rank and the Company's degree of attainment of business-result targets. In principle the compensation is transferred or paid to directors upon retirement.

(2) Company shares remaining in the trust

Company shares remaining in the trust are appropriated as treasury stock in net assets, based on the book value of the trust (not including the amounts of incidental expenses). The book value of the treasury stock in question as of the end of the third quarter of the fiscal year under review is ¥136 million and the number of shares is 33,600 shares.

(Segment Information)

Nine months ended October 31, 2018 Information Regarding Net Sales and Profit (Loss) in Each Reporting Segment

| | | | | | | | | | | (Millio | ons of yen) |
|--|--|-----------------------------------|------------------------------------|-------------------|-----------------------|------------------------------|---------------------------------|-------|-------------------------|--|---------------------|
| | Reporting Segment | | | | | | | | | | Amount Accounted |
| | Domestic Baby & Mother Care Business | Child Care Service Business | Health & Elder Care Business | China Business | Singapore Business | pore Lansinoh Subtotal (Note | Other Businesses (Note 1) | Total | Adjustments (Note 2) | on Quarterly Consolidated Statement of Income (Note 3) | |
| Net sales Net sales to external customers Internal sales | 27,301 | 3,499 | 5,158 | 26,750 | 6,292 | 9,371 | 78,374 | 1,020 | 79,394 | _ | 79,394 |
| or exchange between segments | _ | _ | _ | 128 | 2,857 | 35 | 3,021 | _ | 3,021 | (3,021) | _ |
| Total | 27,301 | 3,499 | 5,158 | 26,879 | 9,150 | 9,406 | 81,396 | 1,020 | 82,416 | (3,021) | 79,394 |
| Segment profit | 5,082 | 112 | 236 | 9,893 | 2,425 | 1,405 | 19,156 | 99 | 19,256 | (2,396) | 16,860 |

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(Notes)

1. The "Other Businesses" classification refers to businesses not included in the reporting segments, and consists of our Group's manufacturing subsidiaries, but also of those manufacturing and selling products to companies outside our Group. 2. The negative amount of \$2,396 million from adjustments in segment profit includes negative \$10 million in elimination of intersegment transactions, and negative \$2,386 million in non-allocable operating expenses. Non-allocable operating expenses are administrative costs of our Group.

3. Segment profits are adjusted to operating income in the quarterly consolidated statement of income.

Nine months ended October 31, 2019 Information Regarding Net Sales and Profit (Loss) in Each Reporting Segment

| | | 0 0 | | | | , | 1 | 00 | | (Millic | ons of yen) |
|--|--|-----------------------------------|------------------------------------|-------------------|-----------------------|----------------------|----------|---------------------------------|------------------|-------------------------|--|
| | Reporting Segment | | | | | | | | | Amount Accounted | |
| | Domestic Baby & Mother Care Business | Child Care Service Business | Health & Elder Care Business | China Business | Singapore Business | Lansinoh Business | Subtotal | Other Businesses (Note 1) | Businesses Total | Adjustments (Note 2) | on Quarterly Consolidated Statement of Income (Note 3) |
| Net sales Net sales to external customers | 25,462 | 2,855 | 5,264 | 26,797 | 6,166 | 9,870 | 76,416 | 1,111 | 77,528 | _ | 77,528 |
| Internal sales or exchange between segments | _ | _ | _ | 80 | 2,615 | 93 | 2,790 | _ | 2,790 | (2,790) | _ |
| Total | 25,462 | 2,855 | 5,264 | 26,878 | 8,781 | 9,964 | 79,207 | 1,111 | 80,318 | (2,790) | 77,528 |
| Segment profit | 4,028 | 41 | 283 | 9,780 | 1,842 | 1,433 | 17,409 | 75 | 17,484 | (3,598) | 13,886 |

(Notes)

1. The "Other Businesses" classification refers to businesses not included in the reporting segments, and consists of our Group's manufacturing subsidiaries, but also of those manufacturing and selling products to companies outside our Group. 2. The negative amount of \$3,598 million from adjustments in segment profit includes negative \$65 million in elimination of intersegment transactions, and negative \$3,532 million in non-allocable operating expenses. Non-allocable operating expenses are administrative costs of our Group.

3. Segment profits are adjusted to operating income in the quarterly consolidated statement of income.