

Summary of Financial Results for the Second Quarter of Fiscal Year Ending January 2018 [Japanese Standards] (Consolidated)

September 4, 2017

Name of Listed Company: Pigeon Corporation (Stock code: 7956)
 Listing: First Section, Tokyo Stock Exchange
 Website: www.pigeon.co.jp
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 Scheduled Filing Date of Quarterly Report: September 8, 2017
 Scheduled Commencement Date of Dividend Payments: October 10, 2017
 Preparation of Any Additional Explanatory Materials for Quarterly Financial Results: None
 Holding of Any Briefing Session for Quarterly Financial Results: Yes (For analysts and institutional investors)

1. Consolidated Business Performance for the First Half of Fiscal Year Ending January 31, 2018 (February 1 to July 31, 2017)

(1) Consolidated Operating Results (cumulative)

(Millions of yen, rounded down, % figures denote year-on-year change)

| | Net Sales | | Operating Income | | Ordinary Income | | Net Income Attributable to Owners of Parent | |
|------------------------|-----------|--------|------------------|-------|-----------------|--------|---|-------|
| 2Q ended July 31, 2017 | 49,048 | 5.9% | 9,296 | 19.5% | 9,380 | 22.3% | 6,493 | 17.1% |
| 2Q ended July 31, 2016 | 46,302 | (0.5)% | 7,777 | 0.6% | 7,671 | (2.6)% | 5,545 | 5.0% |

(Note) Comprehensive income: 2Q ended July 31, 2017 ¥6,459 million (734.0%)
 2Q ended July 31, 2016 ¥774 million (86.9% negative)

| | Net Income per Share (¥) | Diluted Net Income Per Share (¥) |
|------------------------|--------------------------|-------------------------------------|
| 2Q ended July 31, 2017 | 54.22 | — |
| 2Q ended July 31, 2016 | 46.30 | — |

(2) Consolidated Financial Position

| | Total Assets | Net Assets | Equity Ratio (%) |
|---------------------------|--------------|------------|------------------|
| 2Q ended July 31, 2017 | 75,437 | 56,779 | 73.4 |
| FY ended January 31, 2017 | 78,889 | 53,736 | 66.4 |

(Reference) Shareholders' Equity: 2Q ended July 31, 2017 ¥55,362 million
 FY ended January 31, 2017 ¥52,387 million

2. Cash Dividends

| | Annual Dividend (¥) | | | | |
|--|---------------------|--------|--------|----------|-------|
| | 1Q-end | 2Q-end | 3Q-end | Year-end | Total |
| FY ended January 31, 2017 | — | 25.00 | — | 28.00 | 53.00 |
| FY ending January 31, 2018 | — | 31.00 | | | |
| FY ending January 31, 2018 (Forecast) | | | — | 31.00 | 62.00 |

(Note) Changes in dividend forecasts to the most recent announcement: Yes

3. Consolidated Business Performance Forecasts for the Fiscal Year Ending January 31, 2018 (February 1, 2017 to January 31, 2018)

(% figures denote year-on-year change from the previous term)

| | Net Sales | | Operating Income | | Ordinary Income | | Net Income Attributable to Owners of Parent | | Net Income per Share |
|-----------|-----------------|------|------------------|-------|-----------------|-------|---|-------|----------------------|
| | Millions of Yen | % | Millions of Yen | % | Millions of Yen | % | Millions of Yen | % | Yen |
| Full year | 101,200 | 6.9% | 18,700 | 16.8% | 18,600 | 13.0% | 13,000 | 16.9% | 108.55 |

(Note) Revision of forecasts to the most recent announcement: Yes

Notes

- (1) Changes in major subsidiaries (or changes in specific subsidiaries that affect the scope of consolidation) during the period under review: None
New: — (Company name: —), Excluded: — (Company name: —)
- (2) Application of any accounting procedures specific to preparation of quarterly consolidated financial statements: None
- (3) Changes in accounting policies, changes in accounting-based estimates, and restatements
 - 1) Changes in accounting policies associated with revision of accounting standards: None
 - 2) Changes in accounting policies other than the above 1): None
 - 3) Changes in accounting-based estimates: None
 - 4) Restatements: None
- (4) Number of outstanding shares (common stock)
 - 1) Number of shares outstanding at the period-end (including treasury stock)
2Q ended July 31, 2017: 121,653,486
FY ended January 31, 2017: 121,653,486
 - 2) Number of treasury stock at the period-end
2Q ended July 31, 2017: 1,892,309
FY ended January 31, 2017: 1,891,943
 - 3) Number of average shares outstanding during the period (quarter accumulation)
2Q ended July 31, 2017: 119,761,388
2Q ended July 31, 2016: 119,761,814

* This quarterly financial results report is exempt from quarterly review.

* Cautionary Statement regarding Performance Forecasts

The forecasts and future projections stated in this report have been prepared on the basis of the information and assumption that shall be reasonable as of the date of announcement of this summary information, and the forecasts and future projections stated in this report are in no way intended as a promise of achievement as a company. In addition, the actual results could differ significantly from forecast figures depending on a variety of factors. See the section “(3) Explanation of Consolidated Performance Forecast and Other Future Predictions” in “1. Qualitative Information Regarding the Financial Results for the Current Quarter” on page 4 regarding conditions which are preconditions for business performance forecasts and cautions for using the business performance forecast.

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1. Qualitative Information Regarding the Financial Results for the Current Quarter

(1) Explanation of Business Performance

During the consolidated first six-month period under review, although personal consumption lacked momentum, Japan's economy continued to recover at a gradual pace as a whole, thanks to an increase in corporate earnings, as well as enhancement in the employment and income environment. On the other hand, the conditions in the world economy remained uncertain due to the U.S. regulations and financial policies that are hard to predict, negotiation for the conditions after the British exit from the European Union, and geopolitical risks, while general condition of businesses in the U.S. economy remained strong as a whole.

Amid such economic circumstances, the Group developed the sixth medium-term business plan (for the period between the fiscal year ending January 2018 and the fiscal year ending January 2020), under the slogan of "Building our dreams into the future – by creating a bridge towards the Global Number One manufacturer of baby products –," and has made efforts toward our further growth in the first year of this plan. In addition, we have set the following three basic strategies that would help us to expand the Group's business and improve its management quality.

- 1) Based on the Pigeon Way, create and implement all kinds of measures to achieve the goal of becoming 'an indispensable company' for the society and make our Vision "to be the baby product manufacturer most trusted by the world's babies and families, i.e. 'Global Number One'" come true.
- 2) A further increase in corporate value will be pursued through improvement in profitability and efficiency of the business, and maximization of cash flows. The organizational structure, management system and governance system will also be put in place and reinforced to ensure sustainable growth from a medium to long-term perspective.
- 3) During the three years of the sixth medium-term business plan, invest management resources giving priority to the key products and carry out strategic investments, laying solid foundations for the double-digit growth of Pigeon Group in the future.

During the consolidated first six-month period under review, we implemented strategies for each of our business and function on the basis of the above business policies. As the result, net sales amounted to ¥49,048 million (up 5.9% YOY), as supported by sales increases mainly in Japan, China and North America. Regarding earnings, operating income rose to ¥9,296 million (up 19.5% YOY) thanks to a reduction of approximately 1.9 percentage points in the sales cost ratio from the previous term. Ordinary income recorded ¥9,380 million (up 22.3% YOY), and net income attributable to owners of parent also increased to ¥6,493 million (up 17.1% YOY).

The main exchange rates used in the preparation of this six-month period's financial statements for the Company's overseas consolidated subsidiaries (revenues and expenses) are as follows:

- 1US\$: 112.33 yen (111.69 yen)
- 1 CNY: 16.38 yen (17.05 yen)

Note: Figures in parentheses represent the exchange rate in the same period of the previous fiscal year.

Our Group has a total of five reporting segments identified as: "Domestic Baby & Mother Care Business," "Child Care Service Business," "Health & Elder Care Business," "Overseas Business," and "China Business." Each segment is outlined below.

Please take note that in order to explain the profit status of each segment in a more detailed manner, we decided to record expenses in non-allocable operating expenses associated with the Research and Development Department, which had been included in the Adjustment section so far, in the segment profit of each reporting segment starting from the consolidated first three-month period of the current fiscal year.

In addition, we have made year-over-year comparisons by converting the figures in the same period

of the last year into the figures calculated in accordance with the new calculation method after the above revision.

Domestic Baby & Mother Care Business

Net sales of the segment amounted to ¥17,302 million (up 5.7% YOY). Segment profits increased to ¥3,058 million (up 22.2% YOY), thanks to enhancement in operation ratio of manufacturing plants as the result of a net sale increase. In this segment, sales continued to grow steadily, thanks to inbound tourism demand that increased further, as well as introduction of the new edition of “Runfee,” single-tire baby stroller series that have received high customer satisfaction, in June, and launch of “Bingle,” a B-type single-tire baby stroller, in the same month. Moreover, during the period under review, we have held a number of events planned as a part of our direct communications program such as our “Breast Feeding Seminar” for women expecting to give birth in the near future and a seminar about breastfeeding while parenting for health care professionals, organized 19 times. A total of approximately 1,600 people have participated. On "Pigeon Info," which is a site that supports women during pregnancy, in childbirth, and those raising children, we are continuing updates of Pigeon's merchandise available and improvement in content, so that users can use the site in a more convenient manner.

Child Care Service Business

Net sales of the segment amounted to ¥3,759 million (up 2.9% YOY). Segment profits increased to ¥81 million (up 1.5% YOY). We have launched three in-company child-care facilities, which we are currently operating while striving to improve the service quality.

Health & Elder Care Business

Net sales of the segment amounted to ¥3,446 million (down 2.6% YOY), due to weak sales of core products such as bottom wipes, body wipes and skin care products, and segment profits decreased to ¥244 million (down 12.2% YOY). We will continue to focus on strengthening of sales activities toward retail stores and nursing care facilities further, and will ensure that the quality of our nursing care services is improved.

Overseas Business

Net sales of the segment increased to ¥12,043 million (up 8.7% YOY). Segment profits also increased to ¥2,926 million (up 24.7% YOY), thanks to the improvement of gross profit margin, as well as effective use of selling, general and administrative expenses. In North America and Europe, where we operate business mainly through Lansinoh Laboratories, Inc., one of our consolidated subsidiaries, sales of breastfeeding-related products including our flagship products such as nipple care cream, breast pumps and milk bags are growing at a good pace. In North America, sales of breast pumps that we supply through a new sales channel are expanding, and the operation rate of our factory in Turkey, which started operation in January 2017, is enhancing. In addition, sales activity in China through Lansinoh Laboratories Shanghai, our new initiative started last year to target E-commerce, is also expanding steadily, and we will make efforts to expand our business there.

China Business

Net sales in this segment increased to ¥15,198 million (up 10.6% YOY), because sales of core products such as nursing bottles and nipples remained strong, particularly in the E-commerce channel. Segment profits increased to ¥4,414 million (up 16.8% YOY).

In this segment, we released new nursing bottles, cups and pacifiers featuring Disney designs in May, and sales are expanding steadily. In addition, we will continue to strengthen our activities toward the growing E-commerce market; we will utilize social networking services further for invigoration of direct communication with consumers and will also continue to reinforce sales promotions at stores as well as offline sales activities aimed at hospitals and maternity clinics, in order to increase touch points with customers and expand our operation.

Other Businesses

Net sales of the segment amounted to ¥653 million (up 0.9% YOY), and the segment profits stood at ¥65 million (down 22.6% YOY).

(2) Explanation of Financial Position

(Assets)

As of July 31, 2017, our Group recorded total assets of ¥75,437 million, down ¥3,451 million from the previous consolidated fiscal year ended January 31, 2017. Both current and fixed assets decreased by ¥3,153 million and ¥298 million, respectively.

Current assets decreased mainly due to a decrease in cash and deposits of ¥4,474 million, despite increases in merchandise and finished goods of ¥762 million and in raw materials and supplies of ¥548 million.

Fixed assets diminished mainly due to a decrease in other tangible fixed assets of ¥129 million.

(Liabilities)

As of July 31, 2017, our Group recorded total liabilities of ¥18,657 million, down ¥6,494 million from the previous consolidated fiscal year ended January 31, 2017. Both current and fixed liabilities decreased by ¥6,128 million and ¥366 million, respectively.

Current liabilities decreased mainly due to increases in short-term borrowings of ¥699 million and in current portion of long-term loans payable of ¥5,000 million.

Fixed liabilities decreased, mainly because provision for special extra retirement payments decreased by ¥208 million after transferring it to current liabilities.

(Net Assets)

As of July 31, 2017, our Group recorded total net assets of ¥56,779 million, up ¥3,042 million from the previous consolidated fiscal year ended January 31, 2017.

Net assets increased mainly due to an increase in retained earnings of ¥3,140 million, despite a decrease in foreign currency translation adjustment of ¥152 million.

(3) Explanation of Consolidated Performance Forecast and Other Future Predictions

For the "Sixth Medium-Term Business Plan (for the period between the fiscal year ending January 2018 and the fiscal year ending January 2020)," our Group has put up the following slogan, "Building our dreams into the future – by creating a bridge towards the Global Number One manufacturer of baby products –."

We will further develop and enhance our business operating system, while pursuing in the improvement of management quality and steadily implementing the measures grounded on the newly formulated strategies for each business segment and the functional strategy that serves as the foundation thereof. We find particularly important to continue to expand and enrich business in the existing markets regarding the Overseas and China businesses, which our Group still positions as growing fields. Moreover, we will aim at further improvement in business performance through actively pursuing new markets. In this consolidated fiscal year, the first year of our sixth medium-term business plan, we will strive to ensure completion of our plans.

The performance forecast for the entire year, released on March 6, 2017, has been revised upward on September 4, 2017, based on the performance of the consolidated six-month period under review. Therefore, we forecast net sales of ¥101,200 million (up 1.4% compared with the previous forecast), operating income of ¥18,700 million (up 10.0% compared with the previous forecast), ordinary income of ¥18,600 million (up 9.4% compared with the previous forecast) and net income attributable to owners of parent of ¥13,000 million (up 10.2% compared with the previous forecast).

2. Issues Regarding Summary Information (Notes)

(1) Significant Changes in Subsidiaries During the Period Under Review

Not applicable.

(2) Application of Any Accounting Procedures Specific to Preparation of Quarterly Consolidated Financial Statements

Not applicable.

3. Quarterly Consolidated Financial Statements and Main Notes**(1) Quarterly Consolidated Balance Sheets**

(Millions of yen)

| | At January 31, 2017 | At July 31, 2017 |
|---|---------------------|------------------|
| ASSETS | | |
| I. Current Assets: | | |
| Cash and deposits | 30,052 | 25,577 |
| Notes and accounts receivable - trade | 16,103 | 15,725 |
| Merchandise and finished goods | 5,328 | 6,091 |
| Work in process | 261 | 389 |
| Raw materials and supplies | 2,013 | 2,561 |
| Other current assets | 1,512 | 1,768 |
| Allowance for doubtful accounts | (26) | (21) |
| Total Current Assets | 55,244 | 52,091 |
| II. Fixed Assets: | | |
| 1. Tangible Fixed Assets: | | |
| Buildings and structures, net | 6,989 | 6,932 |
| Land | 5,683 | 5,689 |
| Other tangible fixed assets, net | 7,590 | 7,460 |
| Total Tangible Fixed Assets | 20,263 | 20,082 |
| 2. Intangible Fixed Assets: | | |
| Goodwill | 51 | 50 |
| Other intangible fixed assets | 1,055 | 1,133 |
| Total Intangible Fixed Assets | 1,106 | 1,183 |
| 3. Investments and Other Assets: | | |
| Other | 2,293 | 2,099 |
| Allowance for doubtful accounts | (19) | (19) |
| Total Investments and Other Assets | 2,273 | 2,080 |
| Total Fixed Assets | 23,644 | 23,346 |
| Total Assets | 78,889 | 75,437 |
| LIABILITIES | | |
| I. Current Liabilities: | | |
| Notes and accounts payable - trade | 4,857 | 4,713 |
| Electronically recorded obligations - operating | 1,693 | 2,150 |
| Short-term borrowings | 699 | — |
| Current portion of long-term loans payable | 5,000 | — |
| Income taxes payable | 2,324 | 1,773 |
| Accrued bonuses to employees | 929 | 964 |
| Reversal of reserve for returned products | 73 | 67 |
| Provision for loss on litigation | 37 | — |
| Provision for special extra retirement payments | — | 208 |
| Other current liabilities | 5,766 | 5,375 |
| Total Current Liabilities | 21,381 | 15,253 |
| II. Fixed Liabilities: | | |
| Net defined benefit liability | 131 | 148 |
| Provision for directors and corporate auditors' retirement benefits | 445 | 497 |
| Provision for special extra retirement payments | 208 | — |
| Other fixed liabilities | 2,986 | 2,758 |
| Total Fixed Liabilities | 3,770 | 3,404 |
| Total Liabilities | 25,152 | 18,657 |

(Millions of yen)

| | At January 31, 2017 | At July 31, 2017 |
|---|---------------------|------------------|
| NET ASSETS | | |
| I. Shareholders' Equity: | | |
| Capital stock | 5,199 | 5,199 |
| Capital surplus | 5,179 | 5,179 |
| Retained earnings | 42,280 | 45,420 |
| Treasury stock | (948) | (949) |
| Total Shareholders' Equity | 51,711 | 54,849 |
| II. Accumulated Other Comprehensive Income: | | |
| Valuation difference on available-for-sale securities | 47 | 36 |
| Foreign currency translation adjustment | 628 | 475 |
| Total Accumulated Other Comprehensive Income | 676 | 512 |
| III. Non-controlling Interests | 1,349 | 1,417 |
| Total Net Assets | 53,736 | 56,779 |
| Total Liabilities and Net Assets | 78,889 | 75,437 |

(2) Quarterly Consolidated Statement of Income and Quarterly Consolidated Statement of Comprehensive Income

Quarterly Consolidated Statement of Income
(Scope of Consolidation of Second Quarter)

(Millions of yen)

| | Six months ended July 31, 2016 | Six months ended July 31, 2017 |
|---|-----------------------------------|-----------------------------------|
| I. Net Sales | 46,302 | 49,048 |
| II. Cost of Sales | 24,731 | 25,278 |
| Gross profit | 21,570 | 23,770 |
| Reversal of reserve for returned products | 48 | 55 |
| Transfer to reserve for returned products | 60 | 54 |
| Adjusted gross profit | 21,559 | 23,770 |
| III. Selling, General and Administrative Expenses | 13,781 | 14,474 |
| Operating Income | 7,777 | 9,296 |
| IV. Non-operating Income: | | |
| Interest income | 67 | 83 |
| Share of profit of entities accounted for using equity method | 21 | 32 |
| Subsidy income | — | 184 |
| Other non-operating income | 105 | 126 |
| Total Non-operating Income | 193 | 426 |
| V. Non-operating Expenses: | | |
| Interest expenses | 15 | 4 |
| Sales discounts | 183 | 197 |
| Foreign exchange losses | 86 | 119 |
| Other non-operating expenses | 14 | 22 |
| Total Non-operating Expenses | 299 | 342 |
| Ordinary Income | 7,671 | 9,380 |
| VI. Extraordinary Income: | | |
| Gain on sales of fixed assets | 129 | 2 |
| Gain on sales of investment securities | — | 95 |
| Total Extraordinary Income | 129 | 97 |
| VII. Extraordinary Loss: | | |
| Loss on sales of fixed assets | 0 | 1 |
| Loss on disposal of fixed assets | 17 | 49 |
| Loss on liquidation of subsidiaries and associates | 58 | — |
| Total Extraordinary Loss | 76 | 50 |
| Income before Income Taxes | 7,724 | 9,427 |
| Income Taxes - current | 2,604 | 3,004 |
| Income Taxes - deferred | (536) | (181) |
| Total Corporate Income Tax | 2,068 | 2,823 |
| Net Income | 5,655 | 6,603 |
| Net Income Attributable to Non-controlling Interests | 110 | 110 |
| Net Income Attributable to Owners of Parent | 5,545 | 6,493 |

Quarterly Consolidated Statement of Comprehensive Income
(Scope of Consolidation of Second Quarter)

(Millions of yen)

| | Six months ended July 31, 2016 | Six months ended July 31, 2017 |
|---|-----------------------------------|-----------------------------------|
| Net Income | 5,655 | 6,603 |
| Other Comprehensive Income | | |
| Valuation difference on available-for-sale securities | 2 | (11) |
| Foreign currency translation adjustment | (4,883) | (132) |
| Total Other Comprehensive Income | (4,880) | (143) |
| Quarterly Comprehensive Income | 774 | 6,459 |
| (Break down) | | |
| Quarterly comprehensive income on parent company | 817 | 6,329 |
| Quarterly comprehensive income on non-controlling interests | (42) | 130 |

(3) Quarterly Consolidated Statements of Cash Flows

(Millions of yen)

| | Six months ended July 31, 2016 | Six months ended July 31, 2017 |
|--|-----------------------------------|-----------------------------------|
| I. Cash Flow from Operating Activities | | |
| Income before Income Taxes | 7,724 | 9,427 |
| Depreciation | 1,128 | 1,203 |
| Amortization of goodwill | 63 | 3 |
| Increase (decrease) in allowance for doubtful accounts | (7) | (3) |
| Increase (decrease) in accrued bonuses to employees | 71 | 43 |
| Increase (decrease) in net defined benefit liability | (324) | 14 |
| Increase (decrease) in provision for directors and corporate auditors' retirement benefits | 19 | 52 |
| Interest and dividend income | (68) | (84) |
| Share of (gain) loss of entities accounted for using equity method | (21) | (32) |
| Interest expenses | 15 | 4 |
| Loss (gain) on sales of property | (128) | (0) |
| Loss on disposal of property | 17 | 49 |
| Loss (gain) on sales of investment securities | – | (95) |
| Decrease (increase) in notes and accounts receivable - trade | (3,246) | 174 |
| Decrease (increase) in inventories | 435 | (1,485) |
| Increase (decrease) in notes and accounts payable - trade | 2,180 | 377 |
| Increase (decrease) in accounts payable | 381 | 36 |
| Increase (decrease) in accrued consumption taxes | 535 | (516) |
| Other | (230) | (83) |
| Subtotal | 8,545 | 9,084 |
| Interest and dividend income received | 106 | 166 |
| Interest expenses paid | (15) | (0) |
| Income taxes paid | (2,525) | (3,538) |
| Net Cash Provided by (Used in) Operating Activities | 6,110 | 5,712 |
| II. Cash Flows from Investing Activities | | |
| Purchase of property, plant and equipment | (1,361) | (899) |
| Proceeds from sales of property, plant and equipment | 599 | 3 |
| Purchase of intangible assets | (149) | (165) |
| Purchase of investment securities | (1) | (0) |
| Proceeds from sales of investment securities | – | 198 |
| Purchase of insurance funds | (165) | (0) |
| Proceeds from cancellation of insurance funds | 165 | – |
| Payments of loans receivable | (1) | (1) |
| Collection of loans receivable | 2 | 4 |
| Payments for lease deposits | (21) | (30) |
| Collection of lease deposits | 4 | 13 |
| Other | (12) | (11) |
| Net Cash Provided by (Used in) Investing Activities | (940) | (887) |

(Millions of yen)

| | Six months ended July 31, 2016 | Six months ended July 31, 2017 |
|--|-----------------------------------|-----------------------------------|
| III. Cash Flows from Financing Activities | | |
| Increase in short-term loans payable | 502 | — |
| Decrease in short-term loans payable | (184) | (674) |
| Repayments of long-term loans payable | (860) | (5,000) |
| Payment of cash dividends | (2,630) | (3,355) |
| Dividends paid to non-controlling interests | (61) | (62) |
| Purchase of treasury stock | (0) | (1) |
| Other | (1) | — |
| Net Cash Provided by (Used in) Financing Activities | (3,235) | (9,093) |
| IV. Effect of Exchange Rate Change on Cash and Cash Equivalents | (2,143) | (206) |
| V. Net Increase (Decrease) in Cash and Cash Equivalents | (208) | (4,474) |
| VI. Cash and Cash Equivalents at Beginning of Period | 24,297 | 30,052 |
| VII. Increase (Decrease) in Cash and Cash Equivalents Resulting from Change of Scope of Consolidation | (86) | — |
| VIII. Cash and Cash Equivalents at End of Period | 24,003 | 25,577 |

**(4) Notes on Consolidated Financial Statements
(Notes Regarding Going Concern Assumptions)**

Not applicable.

(Notes Regarding Substantial Changes in Shareholders' Equity)

Not applicable.

(Segment Information)

Six months ended July 31, 2016

Information Regarding Net Sales and Profit (Loss) in Each Reporting Segment

(Millions of yen)

| | Reporting Segment | | | | | | Other Businesses (Note 1) | Total | Adjustments (Note 2) | Amount Accounted on Quarterly Consolidated Statement of Income (Note 3) |
|---|--------------------------------------|-----------------------------|------------------------------|-------------------|----------------|----------|---------------------------|--------|----------------------|---|
| | Domestic Baby & Mother Care Business | Child Care Service Business | Health & Elder Care Business | Overseas Business | China Business | Subtotal | | | | |
| Net sales | | | | | | | | | | |
| Net sales to external customers | 16,365 | 3,652 | 3,537 | 8,470 | 13,628 | 45,655 | 647 | 46,302 | — | 46,302 |
| Internal sales or exchange between segments | — | — | — | 2,608 | 113 | 2,722 | — | 2,722 | (2,722) | — |
| Total | 16,365 | 3,652 | 3,537 | 11,079 | 13,741 | 48,377 | 647 | 49,024 | (2,722) | 46,302 |
| Segment profit | 2,503 | 80 | 278 | 2,346 | 3,779 | 8,989 | 84 | 9,073 | (1,296) | 7,777 |

(Notes)

1. The “Other Businesses” classification refers to businesses not included in the reporting segments, and consists of our Group’s manufacturing subsidiaries, but also of those manufacturing and selling products to companies outside our Group.
2. The negative amount of ¥1,296 million from adjustments in segment profits includes ¥140 million in elimination of intersegment transactions, and a negative ¥1,437 million in non-allocable operating expenses. Non-allocable operating expenses are administrative costs of our Group.
3. Segment profits are adjusted to operating income in the quarterly consolidated statement of income.

Six months ended July 31, 2017

Information Regarding Net Sales and Profit (Loss) in Each Reporting Segment

(Millions of yen)

| | Reporting Segment | | | | | | Other Businesses (Note 1) | Total | Adjustments (Note 2) | Amount Accounted on Quarterly Consolidated Statement of Income (Note 3) |
|---|--------------------------------------|-----------------------------|------------------------------|-------------------|----------------|----------|---------------------------|--------|----------------------|---|
| | Domestic Baby & Mother Care Business | Child Care Service Business | Health & Elder Care Business | Overseas Business | China Business | Subtotal | | | | |
| Net sales | | | | | | | | | | |
| Net sales to external customers | 17,302 | 3,759 | 3,446 | 8,788 | 15,097 | 48,395 | 653 | 49,048 | — | 49,048 |
| Internal sales or exchange between segments | — | — | — | 3,254 | 101 | 3,355 | — | 3,355 | (3,355) | — |
| Total | 17,302 | 3,759 | 3,446 | 12,043 | 15,198 | 51,750 | 653 | 52,404 | (3,355) | 49,048 |
| Segment profit | 3,058 | 81 | 244 | 2,926 | 4,414 | 10,726 | 65 | 10,792 | (1,495) | 9,296 |

(Notes)

1. The “Other Businesses” classification refers to businesses not included in the reporting segments, and consists of our Group’s manufacturing subsidiaries, but also of those manufacturing and selling products to companies outside our Group.
2. The negative amount of ¥1,495 million from adjustments in segment profits includes a negative ¥30 million in elimination of intersegment transactions, and a negative ¥1,464 million in non-allocable operating expenses. Non-allocable operating expenses are administrative costs of our Group.
3. Segment profits are adjusted to operating income in the quarterly consolidated statement of income.

2. Changes in Reporting Segments, etc.

In order to understand our profit status of each segment in a more detailed manner, we decided to report expenses in non-allocable operating expenses associated with the Research and Development Department, which had been included in the Adjustment section so far, in the segment profit of each reporting segment starting from the consolidated first three-month period of the current fiscal year.

The segment information in the consolidated first six-month period in the last fiscal year is adjusted in accordance with the new segment profit calculation method after the above revision.