

September 5, 2016

Company name: Pigeon Corporation

Representative: Shigeru Yamashita (President and COO)

Listings: First Section, Tokyo Stock Exchange (Stock Code: 7956)

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## **Notice Regarding Interim Dividend and Revision of Dividend Forecast (Payment of Commemorative Dividend)**

At a meeting of the Board of Directors held on September 5, 2016, the Company passed a resolution on dividends for retained earnings (interim dividend) with the record date as of July 31, 2016. Details are listed below. In addition, the Board of Directors decided to revise the forecast of the year-end dividend for fiscal year ending January 2017, which was released on March 7, 2016, as follows:

### Details

#### 1. Reason

The Company positions the return of profits to shareholders as one of its key management policies. Based on consideration of changes in the mid-term management environment and the Group business strategy, our fundamental policy is to actively return profits through dividends while also enhancing our financial structure.

The Fifth Medium-Term Business Plan (for the period between the fiscal year ended January 2015 and the fiscal year ending January 2017) establishes the target of a year-on year increase in dividends for each business period to a consolidated profit return rate of around 45% to 50%.

Considering the policy and target discussed above, as well as the consolidated business results for the first half of the year ending January 31, 2017 (February 1 to July 31, 2016), not to mention that the end of the current fiscal year—January 2017—will mark the conclusion of the Company's Fifth Medium-Term Business Plan, and that we are also approaching a new milestone in our history—the 60th anniversary of Pigeon's founding, which we will celebrate in August 2017, the Company would like to express gratitude to all of its shareholders for their constant support and thus has decided to increase the most recent dividend forecast by adding a commemorative dividend of 3 yen per share, resulting in an interim dividend of 25 yen per share.

In addition, based on the policy discussed above and on the revision of the forecast of consolidated annual business results announced today, the year-end dividend will also be revised the same way as the interim dividend, by adding a commemorative dividend of 3 yen per share, resulting in a year-end dividend of 25 yen per share.

2. Details of interim dividends for the fiscal year ending January 31, 2017

	Determined amount	Most recent dividend forecast (announced on Mar. 7, 2016)	Dividends in previous fiscal year (first half of fiscal year ended Jan. 31, 2016)
Record date	July 31, 2016	July 31, 2016	July 31, 2015
Dividend per share	25 yen (Ordinary dividend: 22 yen) (Commemorative dividend: 3 yen)	22 yen (Ordinary dividend: 22 yen)	20 yen (Ordinary dividend: 20 yen)
Total dividend amount	2,994 million yen	—	2,395 million yen
Effective date	October 11, 2016	—	October 13, 2015
Dividend resource	Retained earnings	—	Retained earnings

3. Details of revised year-end dividend forecast

Record date	Dividend per share		
	Interim July 31, 2016	Year-end January 31, 2017	Annual
Previous forecast (announced on Mar. 7, 2016)	—	22 yen (Ordinary dividend: 22 yen)	47 yen (Ordinary dividend: 44 yen) (Commemorative dividend: 3 yen)
Revised forecast	—	25 yen (Ordinary dividend: 22 yen) (Commemorative dividend: 3 yen)	50 yen (Ordinary dividend: 44 yen) (Commemorative dividend: 6 yen)
Dividends in current fiscal year (ending Jan. 31, 2017)	25 yen (Ordinary dividend: 22 yen) (Commemorative dividend: 3 yen)	—	—
Dividends in previous fiscal year (ended Jan. 31, 2016)	20 yen (Ordinary dividend: 20 yen)	22 yen (Ordinary dividend: 22 yen)	42 yen (Ordinary dividend: 42 yen)